



Colleges and Schools with International Business Programs

The following information was supplied by the listed organizations or persons in response to a mailed questionnaire. Not all Wisconsin organizations in the category may have responded. Inclusion does not constitute a recommendation or certification of qualifications by the Wisconsin Department of Development. It is the responsibility of the user to take standard business precautions and make their own evaluations of the qualifications of any organization or person listed and the benefit of using such services.

Cardinal Stritch College

6801 North Yates Road
Milwaukee, WI 53217

contact: Dr. Arthur Wasserman, Associate Dean - Division of Business and Management
E-mail: aawasserman@stritch.edu
telephone: (414) 352-5400
FAX: (414) 351-0257
<http://www.stritch.edu/>

Courses or training offered: general international business, international economics, international marketing, international finance, cross cultural training, international human resource management, and international production management.

Degrees or certificates granted: Certificate in International Business and a Master of Business Administration - International Option.

Maintains an international business reference library.

Chippewa Valley Technical College

620 West Clairemont Avenue
Eau Claire, WI 54701

contact: Joe Hegge VP. Education
E-mail: jhegge@cvtc.edu
telephone: (715) 833-6243
FAX: (715) 833-6470
<http://www.cvtc.edu>

Courses or training offered: general international business, international marketing, export documentation, and cross cultural training. Also offers special topic seminars.

Degrees or certificates granted: Advanced Technical Certificate - International Trade.

Maintains an international business reference library.

Marquette University College of Business Administration

International Business Program
Straz Hall
606 North 13th Street
Milwaukee, Wisconsin 53233

Contact: Dr. Jamshid Hosseini, Director
E-mail: internationalbusiness@marquette.edu
telephone: (414) 288-3433
FAX: (414) 288-7440
www.busadm.mu.edu/international

Courses or training offered: General international business, required study abroad: semester or full academic year, proficiency in a foreign language

Degrees or certificates granted: Students completing the international business major must also complete another a major in business (accounting, economics, finance, real estate, human resources management, information technology, marketing or operations and supply chain management) Bachelor of Science, Master of Business Administration
Maintains an internship and mentor program.

Milwaukee Area Technical College

700 West State Street
Milwaukee, WI 53233

contact: Barbara Cannell, Director of Curriculum and Instructional Support
E-mail: cannellb@matc.edu
telephone: (414) 297-6747
FAX: (414) 297-7689
<http://www.matc.edu/>

Courses or training offered: general international business, international marketing, international shipping, import documentation, export documentation, cross cultural training, and languages (Finnish, French, German, Greek, Italian, Japanese, Mandarin Chinese, Norwegian, Polish, Russian, and Spanish). Also offers on-site training and special topic seminars.

Degrees or certificates granted: Associate of Applied Science in Marketing Management with concentration in International Marketing.

Northeast Wisconsin Technical College

2740 West Mason Street
P. O. Box 19042
Green Bay, WI 54313

contact: Richard Hopfensperger, Associate Dean - Business and Marketing
E-mail: richard.hopfensperger@nwtc.edu
telephone: (414) 498-6306
FAX: (414) 498-6811
<http://www.nwtc.edu/>

Courses or training offered: general international business and international shipping.
Maintains an international business reference library. Maintains an internship program in conjunction with St. Norbert College.

St. Norbert College International Center

100 Grant Street
De Pere, WI 54115

Contact: Joy Phal, Assistant Professor of Business Administration
E-mail: joy.phal@snc.edu
telephone: (414) 337-3955
FAX: (414) 337-4008
<http://www.snc.edu/>

Courses or training offered: general international business, international economics, international marketing, international accounting, international finance, international shipping, export documentation, cross cultural training, and languages (French, German, Japanese, Russian, and Spanish). Also offers on-site training and special topic seminars.

Degrees or certificates granted: Bachelor of Business Administration in International Business, Bachelor of Arts in International Studies, and a Bachelor of Science in International Economic Studies degree.

Maintains an international business reference library. Maintains an internship program.

University of Wisconsin - La Crosse College of Business Administration

1725 State Street
La Crosse, WI 54601

Contact: Jan Gallagher, Director
E-mail: jgallagh@uwlax.edu
telephone: (608) 785-8090
FAX: (608) 785-6700
<http://www.uwlax.edu/>

Courses or training offered: general international business and international marketing.

Degrees or certificates granted: Bachelor of Arts, Bachelor of Science, and Master of Business Administration.

Maintains an international business reference library. Maintains an internship program.

University of Wisconsin-Oshkosh

Admissions
800 Algoma Boulevard
Oshkosh, WI 54901

Contact: Cynthia Fruhwirth
E-mail: oshadmuw@uwosh.edu
telephone: (920) 424-0202
FAX: (920) 424-1207
<http://www.uwosh.edu/>

Courses or training offered: International studies major with business emphasis; 7 different business majors with International Management emphasis or Global minor

Degrees or Certificates granted: Bachelor of Arts, Bachelor of Science, Bachelor of Business Administration (MBA also available)

Maintains an internship program, International Business Club, and the most successful Model UN program in the nation

University of Wisconsin-Madison Center for World Affairs and the Global Economy (WAGE)

321 Ingraham Hall
1155 Observatory Drive
Madison, WI 53706

Contact: Alison B. Alter, Ph.D., Associate Director
E-mail: abalter@wisc.edu
telephone: (608) 262-9774
FAX: (608) 265-2919
<http://wage.wisc.edu>

Courses or training offered: Conferences, workshops, etc... Interdisciplinary courses and campus lectures/seminars related to globalization and its governance and more generally the international economy.

Degrees or certificates granted: Regularly offer continuing legal education (CLE) credits. WAGE supports graduate students interested in globalization and international economics.

University of Wisconsin-Madison Center for International Business Education and Research (CIBER)

975 University Avenue, Granger Hall
Madison, WI 53706

Contact: Susan Huber Miller
E-mail: shubermiller@bus.wisc.edu
telephone: (608) 265-5107
FAX: (608) 263-0477
<http://www.bus.wisc.edu/international>

Courses or training offered: general international business, international marketing, international accounting, and multinational financing.

Degrees granted by School of Business: Bachelor of Business Administration, Master of Science, Master of Business Administration, Doctorate.

Internships available on some study abroad programs.

Maintains a reference library.

University of Wisconsin-Madison College of Agriculture and Life Sciences

240 Agricultural Hall
Madison, WI 53706

Contact: Kenneth Shapiro, Associate Dean and Director
E-mail: kshapiro@cals.wisc.edu
telephone: (608) 262-1271
FAX: (608) 262-8852
<http://www.cals.wisc.edu/>

Courses or training offered: international economics. Also offers cooperative training and special topic seminars.

Degrees or certificates granted: Bachelor of Science in International Agriculture and Natural Resources.

Maintains an internship program.

University of Wisconsin – Madison Division of International Studies

500 Lincoln Drive
Madison, WI 53706

contact: Ronnie Hess, Director of Communications
E-mail: rlhess@wisc.edu
telephone: (608) 262-2851
FAX: (608) 262-6998
www.international.wisc.edu

Courses or training offered: international economics, cross cultural training, and languages (Arabic, Bulgarian, Chinese, Czech, Danish, Dutch, Filipino, Finnish, Flemish, French, German, Hausa, Hebrew, Hindi, Indonesian, Italian, Japanese, Kazakh, Kikuyu, Kongo, Korean, Krio, Kyrgyz, Malay, Mende, Mongolian, Nepali, Norwegian, Polish, Portuguese, Quecha, Russian, Servo-Croatian, Shona, Sotho, Spanish, Swahili, Swedish, Tagalog, Tajik, Tamil, Tatar, Telugu, Temne, Thai, Tswana, Urdu, Uzbek, Wolof, Xhosa, Yoruba, and Zulu). Also offers special topic seminars.

Degrees or certificates granted: Bachelor of Arts, Bachelor of Science, Master of Arts, Master of Science, Juris Doctor, Doctorate, and Certificate in Global Studies.

Maintains multiple international business reference libraries.

Maintains an internship program.

University of Wisconsin - Milwaukee Language Resource Center

3243 North Downer Avenue
413 Curtin Hall B31
Milwaukee, WI 53212

contact: Kathy L. Berry, Administrative Specialist
E-mail: klb@csd4.csd.uwm.edu
telephone: (414) 229-4456

Courses or training offered: general international business and languages (Arabic, Chinese, French, German, Japanese, Polish, Russian, and Spanish).

Degrees or certificates granted: bachelor's through doctoral degrees.

University of Wisconsin – Platteville Department of Business Administration

409 Pioneer Tower
1 University Plaza
Platteville, WI 53818

contact: Susan Hansen
E-mail: hansens@uwplatt.edu
telephone: (608) 342-1467
FAX: (608) 342-1466
<http://www.uwplatt.edu/>

Courses or training offered: international marketing and languages (French and Spanish). International Management, required semester abroad,

Degrees or certificates granted: Certificate of International Business/International Finance

Waukesha County Technical College

800 Main Street
Pewaukee, WI 53072

contact: Marilyn Jenkins, International Trade Resource Technician
E-mail: bmoebius@waukesha.tec.wi.us
telephone: (414) 691-5551
FAX: (414) 691-5089
<http://www.wctc.edu/web/index.php>

Courses or training offered: general international business, international marketing, international accounting, international finance, international shipping, import documentation, export documentation, cross cultural training, and business Spanish and German. Also offers training, on-site training, and special topic seminars.

Degrees or certificates granted: Associate of Arts and Advanced Technical Certificates.

Maintains an international business reference library. Offers an internship program for international business or foreign students.

WESLI - Wisconsin English Second Language Institute

19 North Pinckney Street
Madison, WI 53703

contact: Dr. Jeff Dreyfuss, Co-Director
telephone: (608) 257-4300
FAX: (608) 257-4346
www.wesli.com

Courses or training offered: general international business, international economics, international marketing, import documentation, export documentation, cross cultural training, languages (Spanish, Indonesian, and Japanese), and on-site training.

Degrees or certificates granted: ESL Certification.